

**NAWMP Revision Workshop**  
**Date Feb 16-17, 2010**  
**Ballroom A, Crowne Plaza Hotel**  
**101 Lyon St. Ottawa, ON**  
**Agenda**

**Tuesday, February 16**

- 1:00 Welcome — Elizabeth Roberts, Canadian Wildlife Service, Environment Canada
- 1:10 Orientation to the NAWMP revision and workshop — Doug Bliss, Canadian Wildlife Service, Environment Canada
- 1:30 Introduction to consultation approach and elicitation process — Mike Anderson, Ducks Unlimited Canada
- 1:50 Introduction to table discussions — Ginny Wallace, D.J. Case & Associates
- 2:00 Table discussions  
Identifying objectives for waterfowl management in North America
- 3:00 Break
- 3:15 Full group discussion — Ginny Wallace, Dave Case, D.J. Case & Associates
- 4:15 Categorize objectives for waterfowl management
- 5:15 Adjourn
- 5:30-7:00 Reception (Cash bar)

**Wednesday, February 17**

- 8:30 Review results from Day 1— Ginny Wallace, Dave Case, D.J. Case & Associates
- 9:00 Rank fundamental objectives
- 9:30 Table Discussions  
Linking means and fundamental objectives
- 10:30 Break
- 10:45 Full group discussion — Ginny Wallace, Dave Case, D.J. Case & Associates
- 11:30 Workshop wrap-up — Jim Ringelman, Ducks Unlimited Inc
- 11:45 Closing Remarks — Doug Bliss
- 11:50 Workshop evaluation
- 12:00 Adjourn

## NAWMP Revision Workshop

### Objectives

#### **Draft Purpose Statement (Aug 2009)**

*The purpose of the Plan is to sustain abundant waterfowl populations while preserving the traditions of wildfowling and achieving broad benefits to biodiversity, ecosystem processes and the people of North America. Plan goals will be accomplished by partnerships that conserve habitats and sustain populations, guided by sound science.*

#### **NAWMP Revision Workshop Goals**

1. To begin a process of engagement with waterfowl managers concerning the practical aspects of fulfilling “A Vision for Integrated Waterfowl Management”
2. To provide stakeholders (and/or their proxies) an opportunity to express their beliefs about the appropriate objectives of waterfowl management, and how they might best be pursued from a large-scale, strategic perspective
3. To provide feedback that will be useful to the Plan Committee as they develop the scope and nature of the pending Plan Revision

#### **Additional Workshop Goals**

4. Seek input from Canadian waterfowl managers, partners and stakeholders so that interests related to habitat and harvest objectives are included in the NAWMP revision process;
5. Encourage Canadian waterfowl managers, partners and stakeholders to contribute to the revised tri-national vision for waterfowl conservation on the North American continent.

### Definitions

**Fundamental Objective** – a fundamental objective is an essential reason for your interest in the problem or decision you are considering.

- It constitutes the broadest objectives influenced by your actions
- It answers the question “Why?”
- It describes where you want to go
- It is important because *it just is!*

**Means Objective** – a means objective is one that is a means of achieving a more fundamental objective, rather than being sought for its own sake.

- It represents a way station in the progress to a fundamental objective
- It answers the question “How?”
- It describes HOW to get to where you want to go
- It serves to help generate potential actions and can deepen understanding of the problem or decision under consideration
- Means objectives help define a potential set of actions; e.g., increase recruitment (means objective) by restoring native prairie, or constructing predator-proof fences, or creating nesting islands (set of potential actions)

*Means and Fundamental Objectives are values and context dependant* – What one person considers a fundamental objective, another person may see as a means. An objective that is a means in one decision may be fundamental in a different decision.

Examples:

FUNDAMENTAL OBJECTIVE	MEANS OBJECTIVE
Good quality school for my children	Purchase home in school district
Capture memories of my grandchildren	Purchase a video camera

**Measureable Attribute** – a metric/indicator used to assess achievement of an objective.

Examples:

FUNDAMENTAL OBJECTIVE	MEASUREABLE ATTRIBUTE
Good quality school for my children	% of graduates proceeding to college
Ecosystem Goods and Services	Number of wetland acres