New Objectives

Objective

Estimate continental K for duck populations

Objective

Identify risks to healthy landscapes and minimize consequences of these risks

Objective

Communicate and market the socio-economic and health benefits associated with healthy wetlands and landscapes

Objective

Understand the factors driving hunter satisfaction

Objective

Increase rural economic revitalization
Objective

Develop adaptive strategy in response to climate change to insure healthy landscapes and populations

Objective

Promote land use policy to conserve and enhance waterfowl habitats

Objective

Inform land use policy that results in healthy landscapes and duck populations

Objective

Conservation of waterfowl landscapes as an integral part of the quality of life in North America

Objective

Promote a waterfowl conservation ethic in the public that will enable continuation of consumptive and non-consumptive uses of, and appreciation for, waterfowl. (Combo 1 & 8)

Objective

Increase political support for waterfowl conservation.
Objective

Promote the value of waterfowl to the general public.

Objective

Maintain waterfowl populations at NAWMP goals under average environmental conditions in perpetuity.