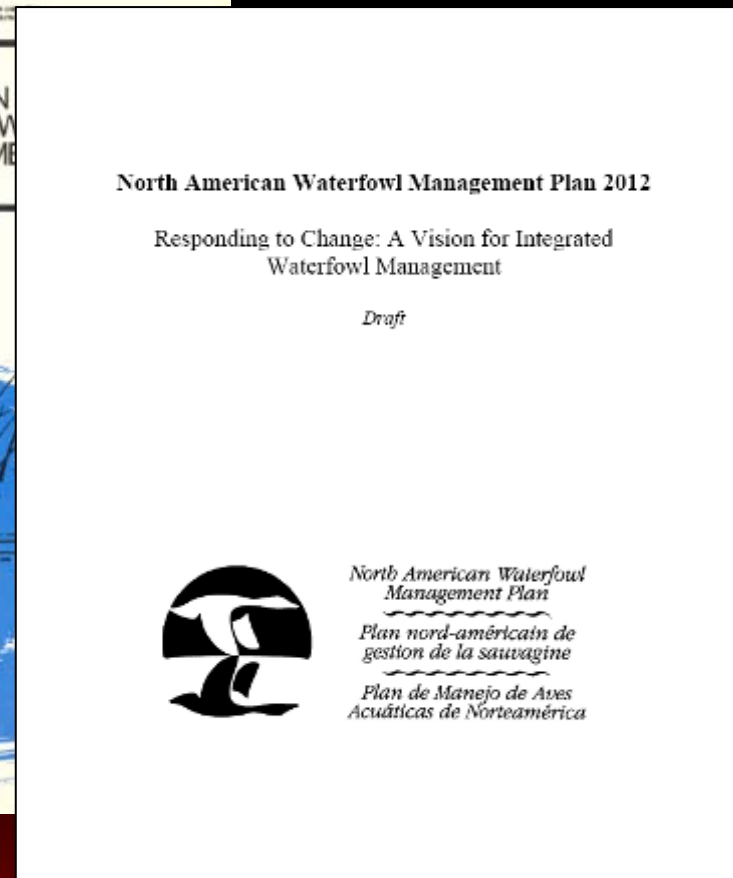
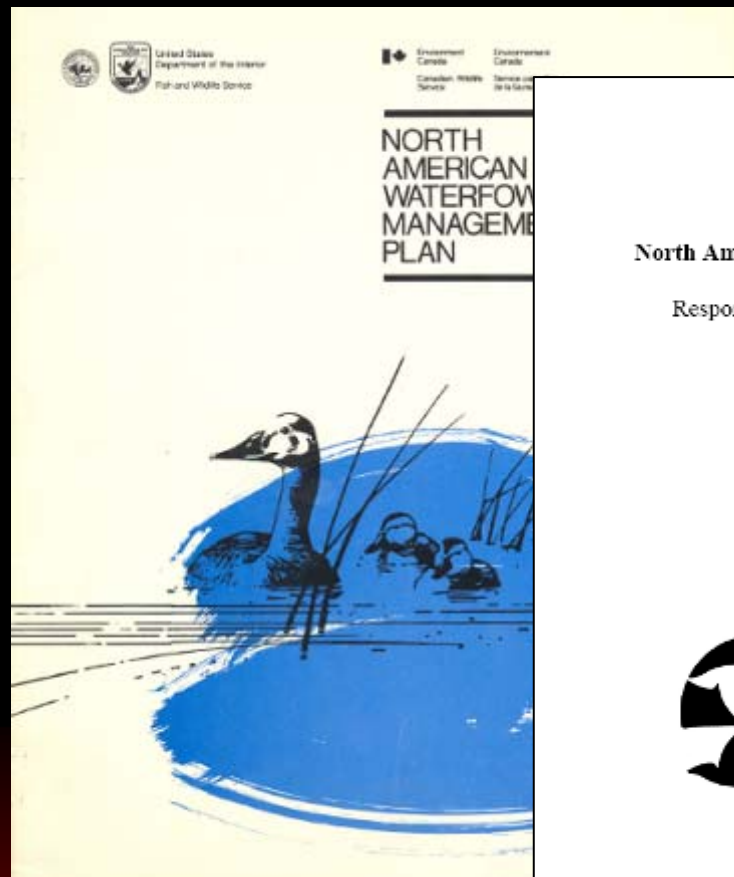




The North American Waterfowl Management Plan

The 2012 Plan Revision



July 28, 2011 NAWMP Webinar



What's Different About This Plan?

- Based on extensive consultations
- Considers the entire waterfowl management enterprise
 - Proposes new goals, including one focused on people
 - Acknowledges the strong linkages among goals
 - Highlights the imperative for change
 - Advocates for an integrated management system



Building to the New Plan...

- NAWMP Assessment – comprehensive evaluation of:
 - Biological foundations
 - JV planning & delivery
- Joint Task Group – conceptual approach linking population (harvest) and habitat goals
- Future of Waterfowl Management Workshop (2008)
 - a call for change:
 - ✓ Greater efficiency
 - ✓ More attention to declining hunter numbers
 - ✓ NAWMP a logical vehicle to unite the community



NAWMP Revision Consultation Workshops





NAWMP Consultation Workshops

13 workshops

266 total
participants

191 unique
individuals

Round I:

- Portland – Dec 1-2, 2009
- Memphis – Jan 27-28, 2010
- Edmonton – Feb 1-2, 2010
- Ottawa – Feb 16-17, 2010
- Sacramento – Feb 25-26, 2010
- Milwaukee – Mar 22, 2010

Round II:

- Grand Rapids – Sept 30, 2010
- New Orleans – Nov 30 – Dec 1, 2010
- Denver – Dec 7, 2010
- Portland – Jan 10-11, 2011
- Denver – Feb 3, 2011
- Edmonton – Feb 8-9, 2011
- Ottawa – Feb 14-15, 2011



Workshop Goals

- Solicit input on a draft “Purpose Statement”
- Identify fundamental goals of waterfowl management
- Explore the linkages among goals and means to attain them
- Discuss high level strategies for achieving objectives
- Recognize and deal with tradeoffs in the presence of multiple objectives
- Identify actions and measurable attributes associated with objectives



What We Heard at Workshops

- A need to “re-vision” the waterfowl management enterprise
- Break down silos; work towards common goals
- Become more effective and efficient
 - Integrate objectives
 - Coordinate actions
- Keep pace with environmental and societal changes
- More explicit consideration of people
 - Address the decline in waterfowl hunters
 - Engage a broader base of supporters



What We Heard at Workshops

Need new NAWMP vision and goals related to:

- The need to sustain healthy waterfowl populations and...
- The importance of maintaining waterfowl habitats/landscapes...
- At levels that sustain hunting and other uses...
- Through science-based conservation programs and policies



Revised NAWMP Vision and Goals

“The purpose of the NAWMP is to sustain North America’s waterfowl populations and their habitats at levels that satisfy human desires and perpetuate waterfowl hunting, accomplished through partnerships guided by sound science”

Goals:

1. Abundant and resilient waterfowl populations to support hunting and other uses without imperiling habitat.
2. Wetlands and related habitats sufficient to sustain waterfowl populations at desired levels, while providing places to recreate and ecological services that benefit society.
3. Growing numbers of waterfowl hunters, other conservationists, and citizens who enjoy and actively support waterfowl and wetlands conservation.



Fundamental Goals

Healthy
Populations

Conserve
Landscapes

Waterfowl Hunting,
Viewing & Enjoyment



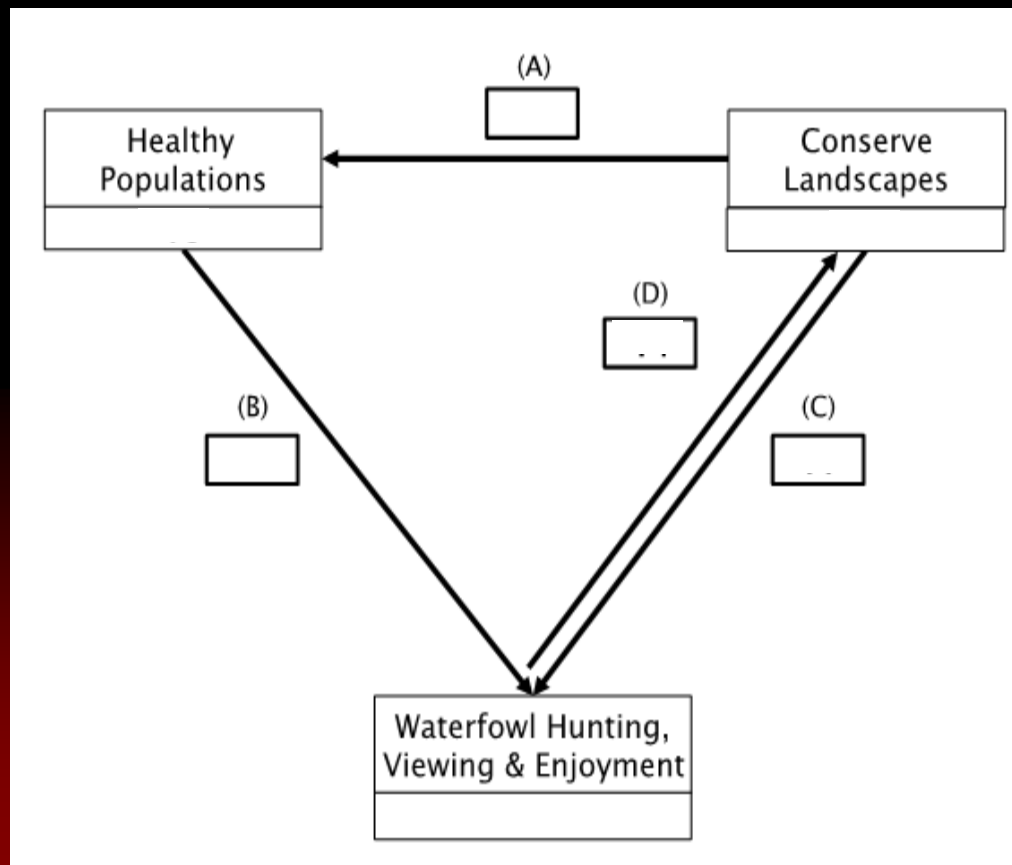
Linkages Among Goals

“A” – Conserving landscapes helps maintain healthy populations

“B” – Healthy populations are essential for hunting and viewing opportunities

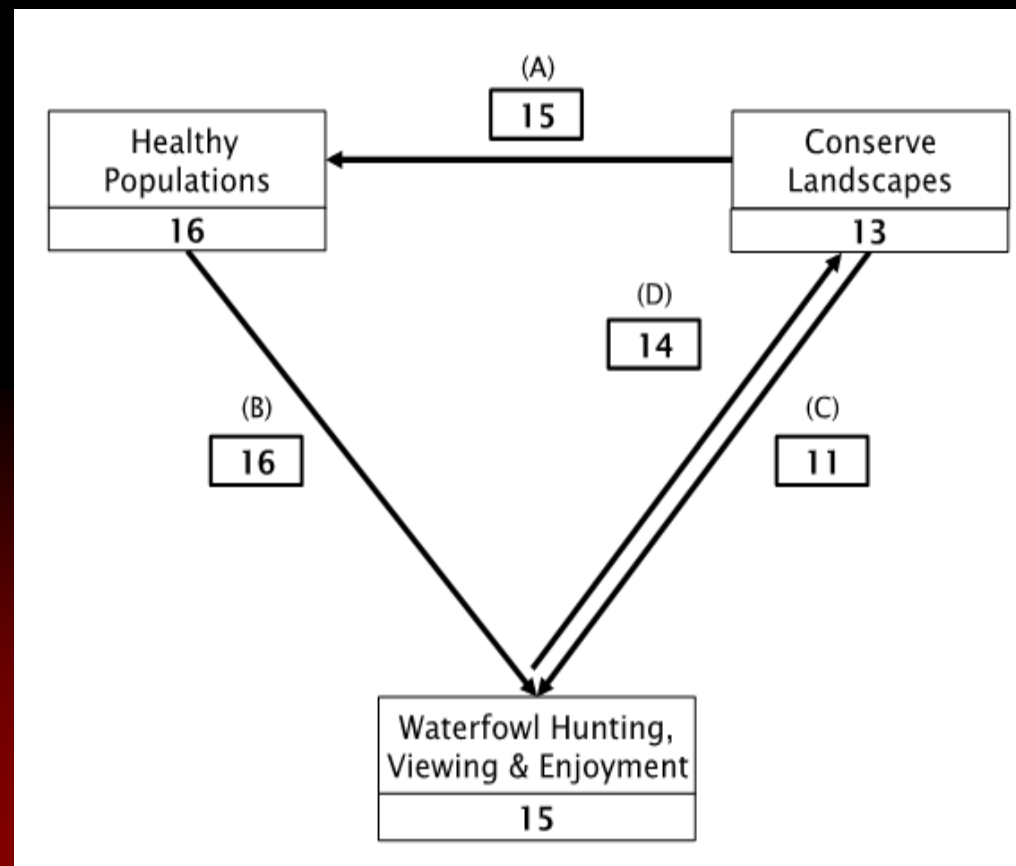
“C” – Conserved landscapes provide places to hunt and view waterfowl

“D” – Hunters and other users fund habitat conservation and influence public policies





Intrinsic Values of Goals & Utility Values of Linkages





Why an Integrated System?

- Our goals are inter-related and linked, but our system of management is not
 - Simultaneously pursuing multiple, linked goals requires an integrated system and recognition of explicit trade-offs
 - Need to avoid unintended consequences
(actions in pursuit of one goal can affect the other goals)
- Change is coming at us faster than our capacity to adapt
 - Integration brings enhanced efficiency, effectiveness, and responsiveness



Features of an Integrated System

- An overarching framework comprised of linked models
- Quantifiable, coherent objectives
- Inter-related decision tools that aid resource allocation
- Monitoring systems to track progress and enable adaptation
- Institutional and cultural changes, if necessary, to facilitate integration



Key Recommendations

1. Adopt common goals
2. Embrace the vision of an integrated system
3. Actively manage the linkages within waterfowl management
4. Recognize the imperative for change and adapt accordingly
5. Continue to improve our management performance
6. Establish a process for institutional review and change
7. Increase our institutional capacity to address the changing social landscape
8. Motivate others (in addition to waterfowl hunters) to support conservation



What's Next?

- Read through and comment on draft NAWMP
 - *Hold official comments until Federal Register notice
- NAWMPrevision.org website:
 - Electronic copy of the Plan (posted p.m. July 21st)
 - Submit comments on the Plan (notification will be sent to all registered users)
- Further revisions (considering comments) this fall
- Targeting March 2012 completion
- NAWMP “Action Plan” in development
- NAWMP PC will play an interim facilitation role
- NAWMP Integration Technical Team to work through details



Additional Information...

- In the draft NAWMP Revision
- At website: NAWMPrevision.org
- Through “Webinars”
 - July 28th
 - August 25th
- In “Action Plan “ (late summer, early fall)



The Challenge Ahead

Developing an integrated management system will be an evolutionary process, not a singular event.

- Technically challenging
- New paradigms and ways of doing business
- We have a ways to go
- Help shape the journey