

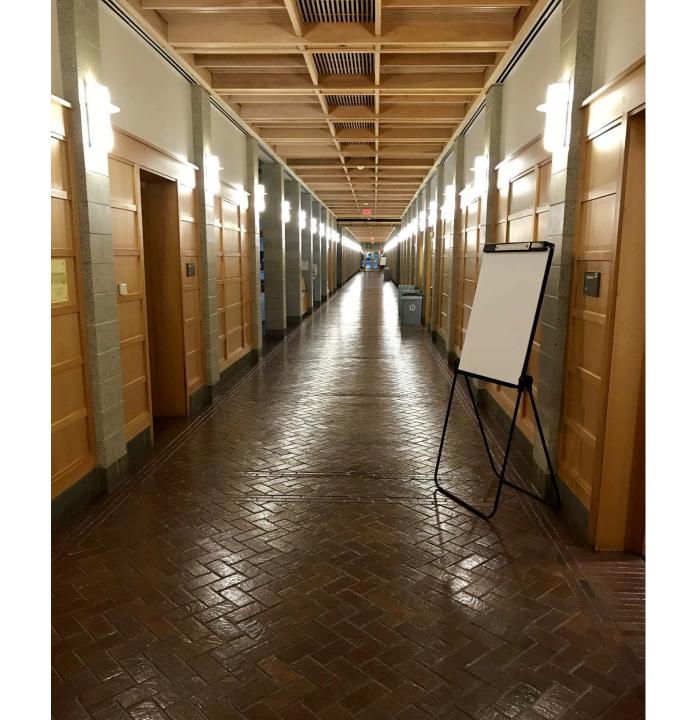
Every morning I awake torn between a desire to save the world and an inclination to savor it. This makes it hard to plan the day.

E.B. White









## **2018 NAWMP Update Context**

- 2012 NAWMP Revision and Action Plan are solid
- Based on assessment and PC guidance
  - Identify the 3 or 5 or 7 areas/issues for improvement (two of those subject of FoW2 breakout groups—the hard stuff)
- Keep 2018 Update concise, compelling and timely



#### NAWMP IMPLEMENTATION Revision of NAWMP Objectives — HD Surveys/Reports — Refine Priority Landscapes Revisit Harvest Management Objectives — Regional Pilot Landscape Studies — Advance Supporter Engagement IMPLEMENTATION ASSESSMENT/ UPDATE Individuals & Org/ Organization Individual Participation Representation Participation Preparation Preparation Preparation Paper Exercise FOW-II Assess Survey Letter Requesting Save the Date Web-based Survey & Invitation Input Institutional Support Sub-Summarize Summarize group Results Results FOW-II Workshop Tech Section / Flyway Council/ Other Input Writing Draft Update Issue / Future Ideas USC Consults Yes Νo Involved/Interested Groups Maybe USC Decision Finalize Update USC Recommendation Development PC Approval

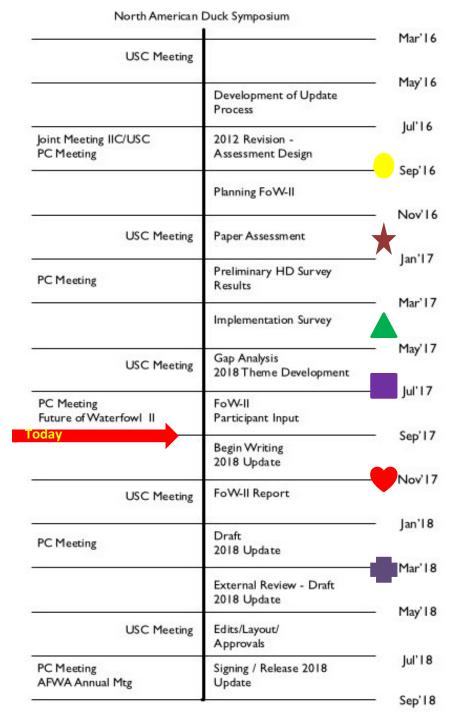
### **Schedule**

Sep-Nov 2017 – FOW-II Workshop & Report

Oct 2017-Jan 2018 – write first draft 2018 NAWMP update

**Spring 2018 –** External reviews / edits of NAWMP update

**Summer-Fall 2018** – Approvals & Release Update



### Today's Agenda

8:30	Open/review agenda
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8:35 Panel Discussion re Relevancy/Public

Engagement

9:10 Institutions and Integration

9:50 Breakout process description

10:00 Break

10:15 Breakouts convene



### Feedback on Relevancy and Public Engagement Breakouts

- Diane Eggeman, Moderator, Florida Fish and Wildlife Conservation Commission
- Howie Harshaw, University of Alberta
- Dale Humburg, Ducks Unlimited
- Dave Howerter, Ducks Unlimited Canada





September 26-27, 2017

### "Strategy as a Wicked Problem"

### Harvard Business Review, John C. Camillus, May 2008

#### Five Characteristics

- 1. The problem involves many stakeholders with different values and priorities.
- 2. The issue's roots are complex and tangled.
- 3. The problem is difficult to come to grips with and changes with every attempt to address it.
- 4. The challenge has no precedent.
- 5. There's nothing to indicate the right answer to the problem.



### Managing the Wickedness of Strategy

- 1. Use social planning processes with stakeholders...create a shared understanding of the problem and foster a joint commitment to possible ways of resolving it.
- 2. Involving more stakeholders makes the planning process more complex, but it also expands the potential for creativity.



### Managing the Wickedness of Strategy (cont.)

3. Adopt a "feed-forward" orientation.

• Feedback allows enterprises to refine fundamentally sound strategies; wicked problems require executives to come up with novel ones.

• To develop a feed-forward orientation as a complement to the feedback practices they currently use, corporations must learn to envision the future.



### **Breakout #2**

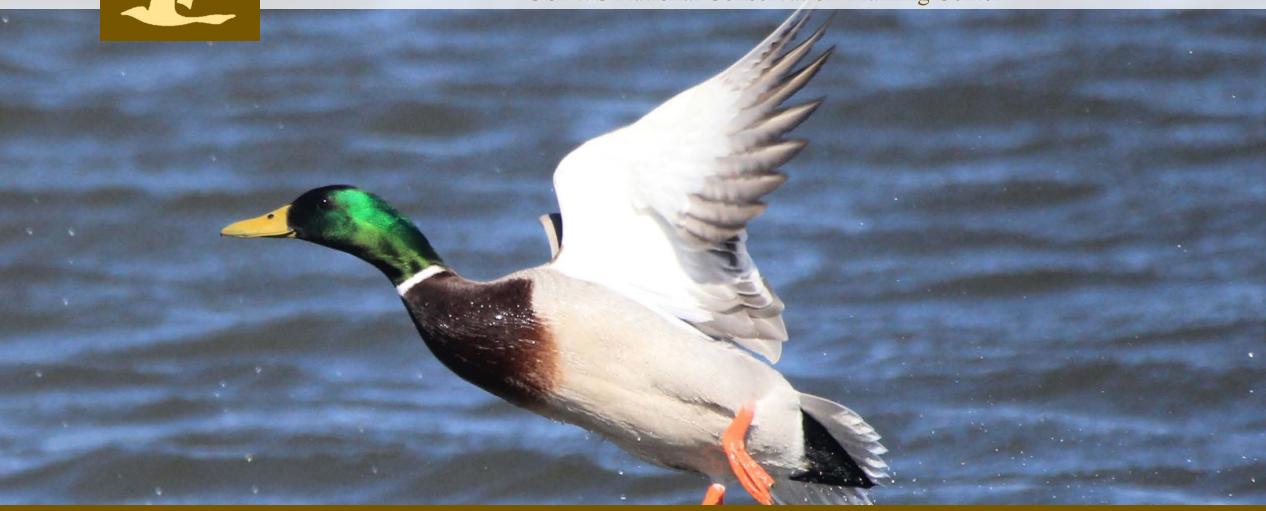
- Same basic process..."compelling actions" (novel strategies)
- Start with brief discussion of "Institutions and Integration" issue/problem
- Facilitators and group make adjustments as needed
- 10:15 Start breakout
- 11:45 Break for lunch
- 1:00 pm...in your seat here
- 1:30 Back in breakout group





# Future of Waterfowl Workshop 2

**USFWS** National Conservation Training Center



September 26-27, 2017